

A woman with curly hair and glasses is speaking at a podium. She is wearing a dark sleeveless top and has a tattoo on her left arm. The background is a blurred stage setting with a microphone on the podium.

# A YEAR OF STORIES

**2025 BY THE NUMBERS  
(AND, IMPACT)**

# 64 INTERVIEWS

ACROSS THREE HOSTED PODCASTS - LIMITLESS LEARNING, INSPIRATION, AND STORIES THAT NEED TO BE TOLD AND RESPECTED





# 16 LEADERS COACHED

WALKING ALONGSIDE AMAZING LEADERS TO  
BOLSTER CONFIDENCE, COMMUNICATION, CAREER  
GROWTH, AND GOAL SETTING WITH INTENT

# 8 WORKSHOPS

ABOUT STORY AS STRATEGY, TEAM BUILDING  
& LEADING WITH HEART, AND BRAND  
STRATEGY - EACH ONE CREATING MOMENTS  
FOR COLLABORATION AND CURIOSITY





22

# BIG EVENTS

HOSTED WITH 1,000'S INSPIRED AND ENTERTAINED ALONG THE WAY - FROM CORPORATE EVENTS, INDUSTRY CONFERENCES, COMMUNITY ENTERTAINMENT, AND BEYOND



**18**

# KEYNOTES

**DELIVERED WITH PASSION, PURPOSE, AND TOOLS TO  
HELP NAVIGATE CHANGE, INSPIRE INNOVATION, AND  
ENACT EMPOWERMENT**



think



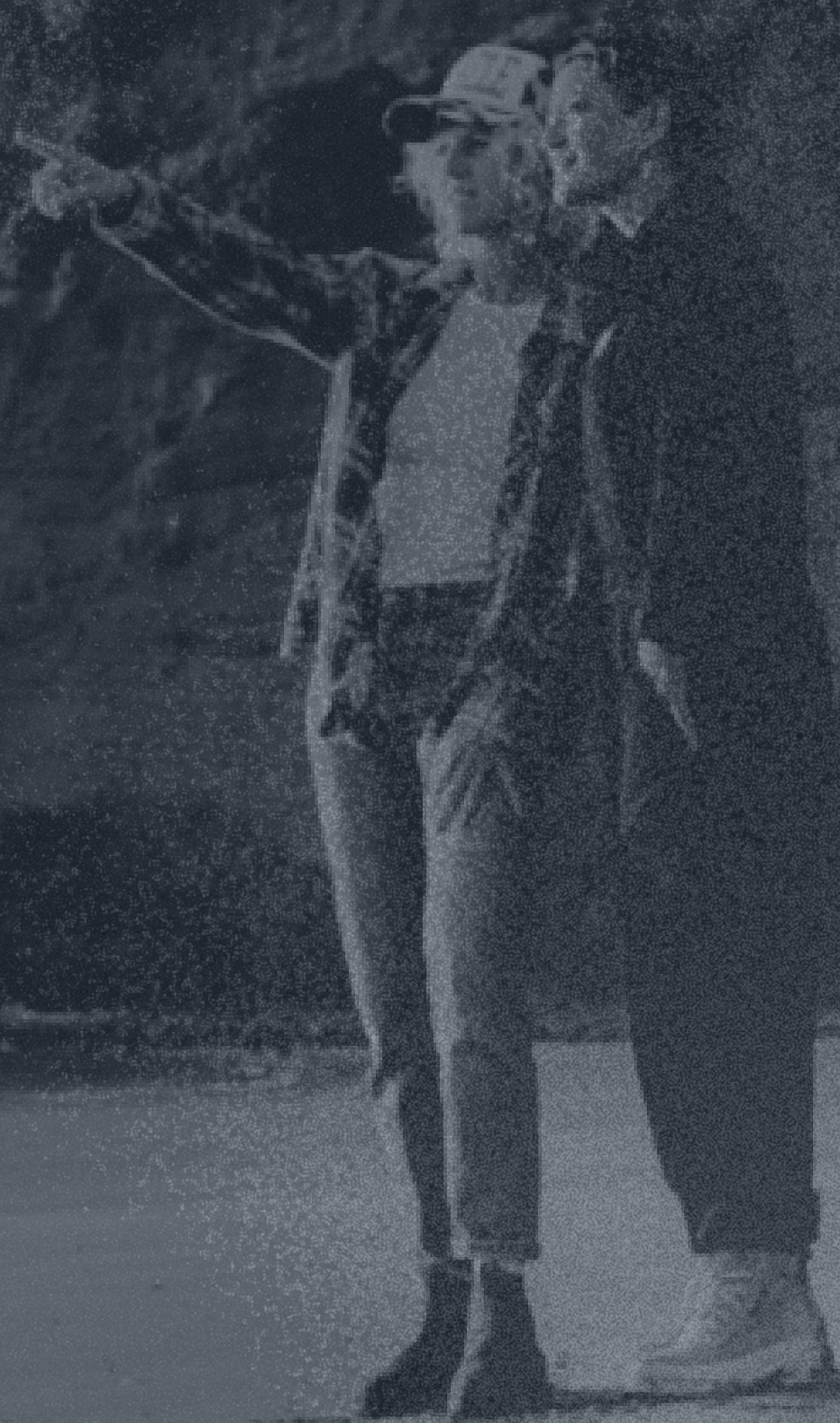
# 9 PANELS

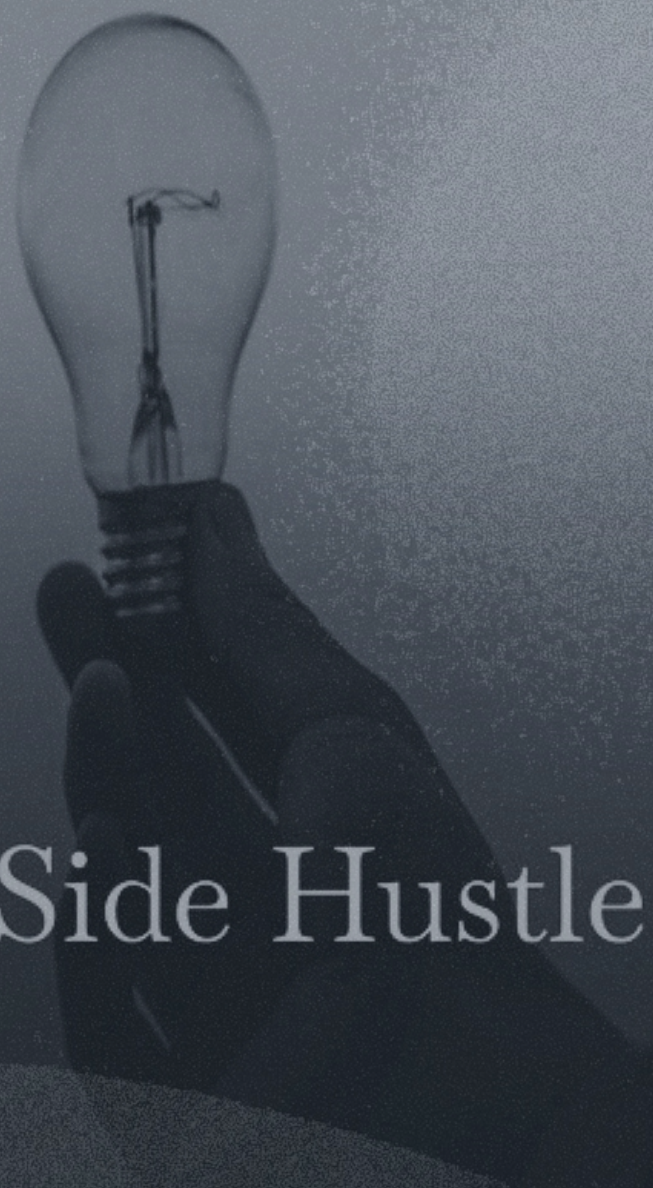
**MODERATED WITH OPENNESS, CARE,  
PROFESSIONALISM, AND CONNECTION  
AT THE CORE.**

**1**

# **DOGO SERIES**

**CO-DIRECTED AND PRODUCED TO BRING AROHA AND  
ACTION TO HEALING THE HAURAKI GULF - A TRUE LIFE  
HIGHLIGHT AND DREAM TO COMPLETE**





# AI Isn't a Side Hustle Anymore

It's a full-time employee — and it doesn't  
take lunch breaks.

*Kindness Warriors*

CASSIEROMA.SUBSTACK.COM

# 55 BLOGS

**AND ARTICLES WRITTEN TO GET US ALL  
THINKING ABOUT SYSTEMS AND CHANGE -  
WORDS TO EMPOWER, ENGAGE, INSPIRE, AND  
IGNITE NECESSARY CONVERSATIONS**

FM.

# 1 BUSINESS LAUNCHED

ALONGSIDE YASMIN LONDON, FIRST MOVERS IS ALREADY SHOWING HUGE GAINS IN HELPING CLOSE THE CONFIDENCE GAP FOR WOMEN AT WORK AND BEYOND

*First*  
Mover

*adjective*

A person who actively shapes the environment they are in, and understands that for the world to progress, someone must go first.

FORSYTH BARR

IWD IMPACT &  
PROGRESS EVENING

# TIRELESS ADVOCACY

**FOR INTERSECTIONAL COMMUNITIES (FLINTA, LGBTQIA+,  
WOMEN AND GIRLS, NEURODIVERSITY, AND BEYOND). AT  
WORK, IN SPORT, AND IN CULTURE - ADVOCACY AND  
EQUITY ARE MY FUEL**

# COUNTLESS MEMORIES

TOO MANY ADVENTURES, SUNSETS, HUGS & HOLY-SH\*T MOMENTS TO COUNT

WORK, LIFE, TRAVEL, EVENTS, CLIENT PROJECTS, STRATEGY SESSIONS,  
WORKSHOPS, COACHING, DOCUMENTARIES - EVERYTHING IS A STORY

THANK YOU TO EVERYONE WHO HAS BEEN A COLLEAGUE, FRIEND, SUPPORTER, AND  
KINDNESS WARRIOR

WHAT A TRIP AROUND THE SUN

I CANNOT WAIT TO WRITE MORE STORIES ALONGSIDE  
YOU IN 2026

Equity and Inclusion Initiative of the Y  
ored by the er

**THANK  
YOU!**

NZ A  
NEW ZEALAND  
**EVENT**  
AWARDS



